



REPUBLIC OF GHANA

***MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)
FOR 2022 - 2025***

MINISTRY OF INFORMATION

***PROGRAMME BASED BUDGET ESTIMATES
FOR 2022***



MINISTRY OF INFORMATION



The MoI MTEF PBB for 2022 is also available on the internet at: www.mofep.gov.gh

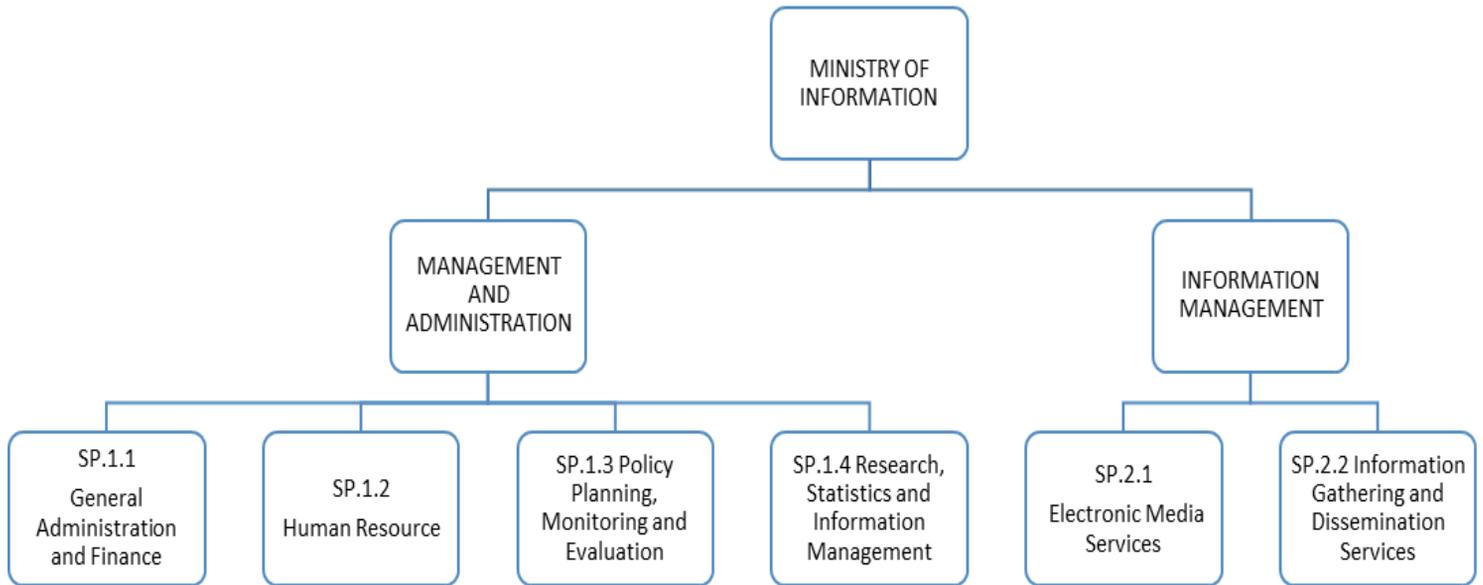


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PROGRAMME STRUCTURE - MINISTRY OF INFORMATION





1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	
03101 - Management and Administration	3,712,910	17,000,000	4,000,000	24,712,910											24,712,910
03101001 - General Administration and Finance		1,000,000		1,000,000											1,000,000
03101002 - Human Resource	3,712,910			3,712,910											3,712,910
03101003 - Policy; Planning; Budgeting; Monitoring and Evaluation		4,000,000	4,000,000	8,000,000											8,000,000
03101005 - Media Relations		12,000,000		12,000,000											12,000,000
03102 - Information Management	94,305,090	3,548,000	3,000,000	100,853,090		21,590,000	4,739,000	26,329,000							127,182,090
03102001 - Electronic Media Services	54,010,342	1,539,217	1,500,000	57,049,559		21,590,000	4,739,000	26,329,000							83,378,559
03102002 - Information Gathering and Dissemination Services	40,294,748	2,008,783	1,500,000	43,803,531											43,803,531
Grand Total	98,018,000	20,548,000	7,000,000	125,566,000		21,590,000	4,739,000	26,329,000							151,895,000

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (NMTDPF) POLICY OBJECTIVES

The NMTDPF contains (9) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry;

- Deepen democratic governance
- Deepen Transparency and public accountability
- Enhance capacity for policy formulation and coordination
- Demystify the Presidency and bring the President closer to the people
- Promote the fight against corruption and economic crimes
- Improve participation of civil society (media, traditional authorities, religious bodies) in national development
- Promote discipline in all aspects of life
- Enhance Ghana's international image and influence
- Promote Ghana's political and economic interest abroad

2. MISSION

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

3. CORE FUNCTIONS

The core functions of the Ministry are to:

- Formulate policies for the Information Sector
- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities
- Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers



4. POLICY OUTCOME INDICATORS AND TARGETS

POLICY OUTCOME INDICATORS AND TARGETS							
Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status (Sept 2021)		Target	
		Year	Value/Status	Target	Value/Status	Year	Value
		Improved Transparency and public access to information	Right to Information	2020	Implementation of RTI Law commenced	Data mapping and development of information manual	286 Information manuals developed
Establishment of Information Units across 600 Public Institutions	478 public institutions have established information units nationwide					Information unit established in public institution	
Deployment of IT Solution to all Public Institutions	Ongoing					IT Solutions fully deployed	
Drafting of L.I	Stakeholders consultations ongoing					Laying of L.I before Parliament	
Full haul publicity	Ongoing					Work with RTI Commission to create publicity	
Submission of RTI report	2020 report submitted					Submission of 2021 RTI report	
Introduction of Broadcasting Bill	2020					N/A	Stakeholder Engagements Draft Bill
Improved Transparency and public access to information	GOVCOM						
	Minister's Press Briefing	2020	45	45	48	2022	60
	Mass Media Campaigns	2020	N/A	5	3	2022	8
	Reach on Social Media	2020	N/A	2,000,000.00	1,400,105.00	2022	2,000,000.00
	No. of Local stories processed by GNA	2020	5000	14,600	12,279	2022	15,000
	No of Foreign Stories processed by GNA	2020	930	1,400	3,718	2022	1,500
	GNA reach on Social Media	2020	N/A	55%	65%	2022	55%
	Audience Market Share by GNA	2020	N/A	60%	55%	2022	60%



POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status (Sept 2021)		Target	
		Year	Value/Status	Target	Value/Status	Year	Value
	Number of National Events covered by GBC	2020	150	120	106	2022	200
	Airing of Social and Educative Programmes	2020	3000	4019	2867	2022	4000
	No. of Public Education Campaigns held	2020	3	4	6	2022	4
	Feedback Reports (Situation and Reaction)	2020	1229	6240	119	2022	6240
	Feature Articles and Stories	2020	220	984	303	2022	984
	Printing and Distribution of GhanaToday Magazine	2020	13000	5000	3000	2022	Online
	National Information Call Centre (info311)- no. of calls processed	2020	65000		10175	2022	
Improved partnership building to promote Good Governance	No. of Nation Building Updates organised	2020	12	2	To be organized in 4th quarter	2022	4
	No. of Amplified produced	2020	N/A	4	3	2022	20



5. EXPENDITURE TREND FOR THE MEDIUM-TERM

In 2019, an amount of One hundred and seventeen million, nine hundred and fourteen thousand, three hundred and thirty Ghana Cedis (**GH ¢ 117,914,330.00**) was allocated to the Ministry. This allocation was reviewed in the mid-year budget to One hundred and twenty million, nine hundred and forty-two thousand, nine hundred and forty-five Ghana cedis (**GH ¢ 120,942,945.00**) to cater for RTI preparatory activities broken down as follows; compensation **GHC 68,278,101.00**, Goods and Services **GHC 19,204,391.00**, CAPEX **GHC 2,059,952.00** and IGF **GHC 31,400,501.00**.

In 2020, an amount of One hundred and forty million, two hundred and thirty-six thousand, eight hundred and twenty-three Ghana Cedis (**GH ¢ 140,9236,823.00**) was allocated to the Ministry. The amount for compensation was Eighty-three million, eighty-four thousand, six hundred and sixty-six Ghana Cedis and ninety-six pesewas (GHC 83,084,666.96), Goods and Services was thirty-two million, five hundred and twenty-six thousand, one hundred and thirty-seven Ghana Cedis (GHC 32,526,137.00) and IGF of twenty-one million seven hundred and sixty-six thousand, six hundred and sixty-nine Ghana Cedis (GHC 21,766,669.00).

In 2021, an amount of one hundred and twenty-five million, nine hundred and seventy-six thousand, one hundred and seventeen Ghana cedis (**GHC 125,976,117.00**) was allocated to the Sector and distributed as follows;

- Compensation - **GHC 83,084,666.96**
- Goods & Services - **GHC 9,068,694.00**
- Capex **GHC 10,000,000.00**
- IGF **GHC 23,822,816.00**

Out of this allocation, a total amount of ninety-four million, eight hundred and twenty-eight thousand, nine hundred and seventy Ghana cedis and twenty-four pesewas (**GHC 94,828,970.24**) has been released as at September and the sector was able to access all of it leaving a variance of GH 31,147,146.76 as indicated in the table below;

Classification	2021 Budget (A)	Released/Collected (Jan-Sept. 2021) (B)	Variance (A-B)	% Variance (A-B)
Compensation	83,084,666.96	63,723,937.92	19,360,729.04	23
Goods and Services	9,068,694.00	6,365,333.56	2,703,360.44	29.8
<i>O/W GOVCOM</i>	4,000,000.00	2,742,621.50	1,257,378.50	31.4
Capex	10,000,000.00	6,600,000.00	3,400,000.00	34
Total GOG	102,153,361.00	76,689,271.48	25,464,089.52	24.9
IGF	23,822,816.00	18,139,698.76	5,683,117.24	23.8
Grand Total	125,976,177.00	94,828,970.24	31,147,146.76	24.7



6. SUMMARY OF KEY PERFORMANCE IN 2021

In line with our mandate, the following programmes and activities have been carried out;

Legislations

Introduction of Broadcasting Bill

As part of measures to introduce a Broadcasting Bill in accordance with the 1992 Constitution to sanitize the media landscape, the Ministry has commenced ‘Consultative Meetings with Stakeholders on Broadcasting in Ghana’. The first meeting was held on 16th April 2021 at the Alisa Hotel where the stakeholders reviewed the draft bill and emerging issues in the broadcasting sector. Stakeholders unanimously agreed that the broadcasting sector should be regulated in order to deal with unethical standards in the media. In the meantime, stakeholders have also signed a Memorandum of Cooperation on content regulation until such time that the Bill will be passed into law.

Implementation of the RTI Law and passage of the L.I

Implementation of the RTI was intensified across public institutions in the country. Currently, four hundred and seventy-eight (478) public institutions have established information units in line with the provisions of Act 989. In June 2021 a report on the implementation of the RTI Law was submitted to Parliament as required by law. Also, stakeholder consultation towards the drafting of L.I for RTI Law has commenced.

Media Support Programmes

Coordinated Mechanism on the Safety of Journalists

In furtherance of Media Freedom and ensuring the safety of Journalists and also in line with international standards, the Office of the Coordinated Mechanism on the Safety of Journalists was commissioned on 4th May 2021 to handle cases of attacks on journalists. The National Media Commission which is responsible for the daily operations of the office has since its establishment handled the case involving the National Security and Caleb Kudah, the CITI FM journalist. The office is located at the premises of the Office of the Head of Local Government Service.

Media Capacity Enhancement Programme (MCEP)

The above programme is key in addressing capacity challenges faced by the media to position it to play its role effectively as a fourth estate in our governance system. A development partners’ conference was organised on 30th August 2021 at Alisa Hotel, Accra and brought together stakeholders in the media fraternity to solicit technical and financial support in addition to government’s effort. A training programme for the first cohort has been slated for December 2021 and it is expected that at least 60 media personnel will benefit from it.

Minister’s Press Briefing

It is a platform to consistently keep the general public apprised of Government work. It is also to ensure that the news space is regularly and proactively filled with content that projects the work of Government as well as quick government’s response to developing stories. The Ministry has to date, organised forty-eight (48) Minister’s Press Briefings. The focus has been updates on projects and programmes of MDAs as well as COVID-19 related issues.



Mass Media Campaigns

Three Mass Media Campaigns on ‘Back to school’, ‘Wear your mask’ and ‘COVID-19 Vaccine’ have been carried out. The ‘Back-to-School’ campaign, for instance, achieved the following key outcomes:

- Awareness among the student population
- Compliance with Safety Protocols by students, teachers and non-teaching staff
- Behavioural Change. The ultimate outcome of the campaign was to effect behavioural change among students and the school population. It is clear that this has largely been achieved and students are gradually adjusting to the new norm albeit some compliance challenges.

Government Visual Identity

The Ministry spearheaded and facilitated the above project which seeks to harmonize and create census in our national identity. Key documents such as letterheads, call cards, logos, templates for PowerPoint presentation, memorandum and press release have been harmonised, printed and distributed to thirty (30) Ministries and sixteen (16) Regional Coordinating Councils for use.

Amplified

Amplified is a social marketing platform aimed at supporting young Ghanaians embarking on selected causes. The three modules of this project are amplified social, amplified business and amplified success. The amplified productions carried out are LocQar, Sparkxx Food and ‘Special Mothers Project’ an advocacy on cerebral palsy

Information Services Department (ISD)

The Information Services Department carried out the following activities during the period;

Public Education Campaigns; to educate the populace on key government policies and other pressing social issues, five Public Education Campaigns on 2021 National Population and Housing Census, Ghana National Household Registry (NHR), Nationwide Tree Planting Exercise (Green Ghana), COVID-19 Protocol Adherence and Payment of Property Rate in the Greater Accra Region were carried out.

3000 copies of Ghana today magazine were printed and circulated to RCCs, MDAs, MMDAs and Missions abroad.

91 situation and 28 reaction reports produced in 2021. These reports cover the reactions and key situations of the general public across the regions/districts to government policies and programmes. It helps government in determining the acceptability of its programmes and policies.

A total of 303 features and stories produced and published on the Ghana Today News site

The Department supervised the development of 286 Information Manuals by public institutions and also commenced deployment of IT Solution to all Public Institutions in furtherance of the implementation of the RTI Law. In all, a total of one hundred and eight (108) requests for information were received and processed across public institutions

Public Relations Activities

- Successful creation of Real Time Information Sharing and Reporting Platform (BONSU).
- Implementation of BONSU online reporting programme as part of retooling agenda of the Public Relation Coordinating Division (PRCD)



- Successful onboarding of 70 PROs onto the BONSU platform.
- Enhanced government communication by providing the platform for real time news, upcoming events and PR alerts

Ghana News Agency Media Subscribers and News Coverage

The GNA undertook the following activities;

- Roll out of GNA's digital news operations saw a revamping of its online and social media platforms.
- A new website (www.gna.org.gh) to boost Agency's Retail news service, a major potential revenue earner.
- GNA is the Number 1 supplier of News in Ghana to media outlets
- Produced 12,279 local news stories and 3,718 foreign news
- Renovated the GNA Editorial Wing with support from Bui Power Authority and a computer lab installed by IPMC
- The Agency has consistently been the second highest contributor of stories to an African network of 25 state news agencies, **Atlantic Federation of African Press Agencies, FAAPA**, with its headquarters in Rabat, Morocco.
- Initiated the GNA Business and Economic News Reporting Project to promote Ghana as a major investment hub.
- Signed MOU with Nuclear Power Ghana to promote and educate the public about nuclear power generation to drive Ghana's industrialization programme.

Ghana Broadcasting Corporation

GBC's mandate encapsulates state Broadcasting, Public Service Broadcasting and Commercial Broadcasting. The Corporation undertook the following key activities among others;

- Training of 460 staff (Head Office & Regions) on Psycho Managerial and Change Management Practices to align staff to the vision of transitioning from Bureaucracy to Business (B to B). This has enhanced revenue performance and reporting in the regions.
- Purchase and Installation of new Traffic and Billing software to improve revenue generation
- Installation of fiber optics cable between all Blocks at Head office to improve internet connectivity for operations and administrative purposes.
- Refurbishment of Studios 1, 4, 5 & 9 to improve production.
- Installation of two (2) Video Walls for Studio 1 and 5.
- Purchase of Five (5) TVU Back Packs to enhance live coverage and reduce transmission cost for Outside Broadcast.
- Painting of all buildings (external and internal) in BH3.
- Revamping of GTV Breakfast Show and other Content across GBC platforms
- Production and airing of Ghana Learning (GL) Radio lessons in various local languages in collaboration with Ghana Education Service.
- The Corporation provided its platform to needy citizens to solicit funds from the General Public for medical care as part of its Public Service Broadcasting and Corporate Social Responsibility.
- Rebrand of GTV life to LifeStyle for Youth and Entertainment programming.



GALLERY

CONSULTATIVE MEETING WITH STAKEHOLDERS ON BROADCASTING IN GHANA



COMMISSIONING OF THE OFFICE OF THE COORDINATED MECHANISM ON THE SAFETY OF JOURNALISTS



DEVELOPMENT PARTNERS' CONFERENCE ON MEDIA SUPPORT PROGRAMMES



MINISTER'S PRESS BRIEFINGS



LAUNCH OF AMPLIFIED



PUBLIC EDUCATION CAMPAIGNS



GBC'S BREAKFAST SHOW



REFURBISHED STUDIO OF GBC



PAINTING OF GBC BUILDINGS





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
Programmes - Ministry of Information	151,895,000	282,030,604	292,955,604	292,955,604
03101 - Management and Administration	24,712,910	153,348,514	164,273,514	164,273,514
03101001 - General Administration and Finance	1,000,000	25,638,604	30,323,604	30,323,604
22 - Use of goods and services	1,000,000	25,638,604	30,323,604	30,323,604
03101002 - Human Resource	3,712,910	107,709,910	113,949,910	113,949,910
21 - Compensation of employees [GFS]	3,712,910	107,709,910	113,949,910	113,949,910
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	8,000,000	8,000,000	8,000,000	8,000,000
22 - Use of goods and services	4,000,000	4,000,000	4,000,000	4,000,000
31 - Non financial assets	4,000,000	4,000,000	4,000,000	4,000,000
03101005 - Media Relations	12,000,000	12,000,000	12,000,000	12,000,000
22 - Use of goods and services	12,000,000	12,000,000	12,000,000	12,000,000
03102 - Information Management	127,182,090	128,682,090	128,682,090	128,682,090
03102001 - Electronic Media Services	83,378,559	83,378,559	83,378,559	83,378,559
21 - Compensation of employees [GFS]	54,010,342	54,010,342	54,010,342	54,010,342
22 - Use of goods and services	18,563,714	18,563,714	18,563,714	18,563,714
27 - Social benefits [GFS]	2,594,000	2,594,000	2,594,000	2,594,000
28 - Other expense	1,971,503	1,971,503	1,971,503	1,971,503
31 - Non financial assets	6,239,000	6,239,000	6,239,000	6,239,000
03102002 - Information Gathering and Dissemination Services	43,803,531	45,303,531	45,303,531	45,303,531
21 - Compensation of employees [GFS]	40,294,748	40,294,748	40,294,748	40,294,748
22 - Use of goods and services	2,008,783	2,008,783	2,008,783	2,008,783
31 - Non financial assets	1,500,000	3,000,000	3,000,000	3,000,000



PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

2. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. Fifty-two (52) employees undertake the duties of this programme.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03101 - Management and Administration	24,712,910	153,348,514	164,273,514	164,273,514
03101001 - General Administration and Finance	1,000,000	25,638,604	30,323,604	30,323,604
22 - Use of goods and services	1,000,000	25,638,604	30,323,604	30,323,604
03101002 - Human Resource	3,712,910	107,709,910	113,949,910	113,949,910
21 - Compensation of employees [GFS]	3,712,910	107,709,910	113,949,910	113,949,910
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	8,000,000	8,000,000	8,000,000	8,000,000
22 - Use of goods and services	4,000,000	4,000,000	4,000,000	4,000,000
31 - Non financial assets	4,000,000	4,000,000	4,000,000	4,000,000
03101005 - Media Relations	12,000,000	12,000,000	12,000,000	12,000,000
22 - Use of goods and services	12,000,000	12,000,000	12,000,000	12,000,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Thirty-two (32) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget Year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report					
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice					



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the sub-programme

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable Assets.
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03101001 - General Administration and Finance	1,000,000	25,638,604	30,323,604	30,323,604
22 - Use of goods and services	1,000,000	25,638,604	30,323,604	30,323,604



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget Year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Staff training and development in different disciplines	Number of staff trained	40	52	56	56	60	65
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Staff Capacity Building	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03101002 - Human Resource	3,712,910	107,709,910	113,949,910	113,949,910
21 - Compensation of employees [GFS]	3,712,910	107,709,910	113,949,910	113,949,910



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Eight (8) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Development and updates of sector plans and programmes	Sector plans & programmes developed/ updated	90days after annual budget					
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30 th October					
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually
Preparation of budget	Budget performance	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly



Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
performance reports	reports completed						
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before end of year					
Review of sector performance	Performance reports produced	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually					

4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Planning and Policy formulation	No Projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03101003 - Policy; Planning; Budgeting; Monitoring an	8,000,000	8,000,000	8,000,000	8,000,000
22 - Use of goods and services	4,000,000	4,000,000	4,000,000	4,000,000
31 - Non financial assets	4,000,000	4,000,000	4,000,000	4,000,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM) (Media Relations)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget Year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback					



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme.

Operations	Projects
Research and Development	No Projects
Research and Development	
Development and Management of Database	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03101005 - Media Relations	12,000,000	12,000,000	12,000,000	12,000,000
22 - Use of goods and services	12,000,000	12,000,000	12,000,000	12,000,000



BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1. Budget Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high-quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 182 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.

Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing
- feedback reports on public reactions to Government policies.

The operations and projects of this programme are mainly funded by the Government of Ghana.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03102 - Information Management	127,182,090	128,682,090	128,682,090	128,682,090
03102001 - Electronic Media Services	83,378,559	83,378,559	83,378,559	83,378,559
21 - Compensation of employees [GFS]	54,010,342	54,010,342	54,010,342	54,010,342
22 - Use of goods and services	18,563,714	18,563,714	18,563,714	18,563,714
27 - Social benefits [GFS]	2,594,000	2,594,000	2,594,000	2,594,000
28 - Other expense	1,971,503	1,971,503	1,971,503	1,971,503
31 - Non financial assets	6,239,000	6,239,000	6,239,000	6,239,000
03102002 - Information Gathering and Dissemination Services	43,803,531	45,303,531	45,303,531	45,303,531
21 - Compensation of employees [GFS]	40,294,748	40,294,748	40,294,748	40,294,748
22 - Use of goods and services	2,008,783	2,008,783	2,008,783	2,008,783
31 - Non financial assets	1,500,000	3,000,000	3,000,000	3,000,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1. Budget Sub-Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One Thousand, three Hundred and eighty-Five (1,385) employees undertake the duties of this sub-programme.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget Year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Home news bulletin	Number of stories produced	11,355	14,600	15,000	15,600	18,600	20,000
Foreign news bulletin	Number of stories produced	1,305	1,400	1,500	3,000	3,500	5,000
Live coverage of national events	Number of live events covered	360	120	200	120	120	406
Airing of social and educative programmes	Number of social and educative programmes aired	4,005	4,019	4,000	4,019	4,019	4,019

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03102001 - Electronic Media Services	83,378,559	83,378,559	83,378,559	83,378,559
21 - Compensation of employees [GFS]	54,010,342	54,010,342	54,010,342	54,010,342
22 - Use of goods and services	18,563,714	18,563,714	18,563,714	18,563,714
27 - Social benefits [GFS]	2,594,000	2,594,000	2,594,000	2,594,000
28 - Other expense	1,971,503	1,971,503	1,971,503	1,971,503
31 - Non financial assets	6,239,000	6,239,000	6,239,000	6,239,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

2. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities. e.g.
- education on pre-mix fuel/NHIS, sensitization on HIV AIDS, publicity support national celebrations
- Facilitation of meet – the - Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Roadshows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.
- The Department currently has offices in all (10) Regions, 185 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2020	2021	Budget Year 2022	Indicative Year 2023	Indicative Year 2024	Indicative Year 2025
Embark on Public Education Campaigns	Number Campaigns held	4	6	4	6	8	10
Feature articles on government policies, programmes and projects	Number produced and published	169	303	450	450	450	450
Reaction report	Number produced and published	1008		1100	1115	1120	1150
Situational report	Number produced and published	221		230	240	250	260
Distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	58,000	5,000	30,000	30,000	30,000	30,000

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable assets
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2022 | Currency: Ghanaian Cedi (GHS)

Version 1

	2022	2023	2024	2025
03102002 - Information Gathering and Dissemination S	43,803,531	45,303,531	45,303,531	45,303,531
21 - Compensation of employees [GFS]	40,294,748	40,294,748	40,294,748	40,294,748
22 - Use of goods and services	2,008,783	2,008,783	2,008,783	2,008,783
31 - Non financial assets	1,500,000	3,000,000	3,000,000	3,000,000





1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2022 | Currency: GH Cedi
 Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
031 - Ministry of Information	98,018,000	20,548,000	7,000,000	125,566,000		21,590,000	4,739,000	26,329,000							151,895,000
03101 - Headquarters	3,712,910	17,000,000	4,000,000	24,712,910											24,712,910
0310101 - Gen. Admin and Finance	3,712,910	17,000,000	4,000,000	24,712,910											24,712,910
031010101 - Admin Office	3,712,910	17,000,000	4,000,000	24,712,910											24,712,910
03102 - Information Services Department	40,294,748	2,008,783	1,500,000	43,803,531											43,803,531
0310201 - Gen. Admin and Finance	37,147,865	961,509	1,500,000	39,609,374											39,609,374
031020101 - Admin Office	37,147,865	961,509	1,500,000	39,609,374											39,609,374
0310202 - Operations Division		501,600		501,600											501,600
0310202001 - Greater Accra Regional Office		53,100		53,100											53,100
0310202002 - Volta Regional Office		56,700		56,700											56,700
0310202003 - Eastern Regional Office		53,100		53,100											53,100
0310202004 - Central Regional Office		41,100		41,100											41,100
0310202005 - Western Regional Office		43,200		43,200											43,200
0310202006 - Ashanti Regional Office		66,600		66,600											66,600
0310202007 - Brong Ahafo Regional Office		66,300		66,300											66,300
0310202008 - Northern Regional Office		66,300		66,300											66,300
0310202009 - Upper East Regional Office		32,100		32,100											32,100
0310202010 - Upper West Regional Office		23,100		23,100											23,100
0310203 - Overseas Information Division	3,146,883	395,874		3,542,757											3,542,757
0310203001 - Washington Mission Office	812,122	172,800		984,922											984,922
0310203002 - London Mission Office	1,070,516	50,274		1,120,790											1,120,790
0310203006 - Ghana UN Mission, New York Office	1,264,244	172,800		1,437,044											1,437,044
0310204 - Human Resource Division		78,000		78,000											78,000
0310204001 - Human Resource Office		78,000		78,000											78,000
0310207 - Publishing		71,800		71,800											71,800
0310207001 - Publishing Office		71,800		71,800											71,800





1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information

Year: 2022 | Currency: GH Cedi

Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
03150 - Ghana News Agency	7,372,404	1,539,217	1,500,000	10,411,621											10,411,621
0315001 - Editorial	2,909,499			2,909,499											2,909,499
0315001001 - Editorial Office	2,909,499			2,909,499											2,909,499
0315002 - Engineering	667,530			667,530											667,530
0315002001 - Engineering Office	667,530			667,530											667,530
0315003 - Finance	171,201			171,201											171,201
0315003001 - Finance Office	171,201			171,201											171,201
0315004 - Administration	3,474,572	1,539,217	1,500,000	6,513,789											6,513,789
0315004001 - Admin Office	3,474,572	1,539,217	1,500,000	6,513,789											6,513,789
0315005 - Business	149,603			149,603											149,603
0315005001 - Business Office	149,603			149,603											149,603
03151 - Ghana Broadcasting Corporation (GBC)	46,637,938			46,637,938	21,590,000	4,739,000	26,329,000								72,966,938
0315101 - Gen. Admin	46,637,938			46,637,938	21,590,000	4,739,000	26,329,000								72,966,938
0315101001 - Admin Office	46,637,938			46,637,938	21,590,000	4,739,000	26,329,000								72,966,938







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