

MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF) FOR 2020-2023

MINISTRY OF INFORMATION

PROGRAMME BASED BUDGET ESTIMATES
For 2020



MINISTRY OF INFORMATION

The MoI MTEF PBB for 2020 is also available on the internet at: www.mofep.gov.gh



Contents

PAR	T A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION	2
1. PO	NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (M DLICY OBJECTIVES	
2.	MISSION	2
3.	CORE FUNCTIONS	2
4.	POLICY OUTCOME INDICATORS AND TARGETS	3
5.	EXPENDITURE TREND FOR THE MEDIUM-TERM	4
6.	SUMMARY OF KEY PERFORMANCE IN 2019	5
PART	T B: BUDGET PROGRAMME SUMMARY	20
PR	OGRAMME 1: MANAGEMENT AND ADMINISTRATION	20
PR	OGRAMME 2: INFORMATION MANAGEMENT	34







1.5. Appropriation BillSummary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information Year: 2020 | Currency: Ghanaian Cedi (GHS) Version 1

		Ö	GoG			IGF	H.			Funds / Others			Donors		
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	Grand Total
03101 - Management and Administration	1,757,111	29,026,137		30,783,248									2,859,350	2,859,350	33,642,598
03101001 - General Administration and Finance		21,915,001		21,915,001									2,859,350	2,859,350	24,774,351
03101002 - Human Resource	1,757,111	666'669		2,457,110											2,457,110
03101003 - Policy; Planning; Budgeting; Monitoring and Evaluation		5,811,137		5,811,137											5,811,137
03101004 - Research, Statistics and Information Management		000'009		600,000											600,000
03102 - Information Management	81,327,555	3,500,000		84,827,555		19,590,002	2,176,667	21,766,669							106,594,224
03102001 - Electronic Media Services	55,359,404	1,500,000		56,859,404		19,590,002	2,176,667	21,766,669							78,626,073
03102002 - Information Gathering and Dissemination Services	25,968,151	2,000,000		27,968,151											27,968,151
Grand Total	83,084,667	32,526,137		115,610,804		19,590,002	2,176,667	21,766,669					2,859,350	2,859,350	140,236,823

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (MTDPF) POLICY OBJECTIVES

The MTDPF contains (7) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry;

- Deepen Transparency and public accountability
- Enhance capacity for policy formulation and coordination
- Demystify the Presidency and bring the President closer to the people
- Promote the fight against corruption and economic crimes
- Improve participation of civil society (media, traditional authorities, religious bodies)
- in national development
- Promote discipline in all aspects of life
- Ensure responsive governance and citizen participation in the development dialogue.

2. MISSION

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

3. CORE FUNCTIONS

The core functions of the Ministry are:

- To formulate policies for the Information Sector
- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers



4. POLICY OUTCOME INDICATORS AND TARGETS

		В	aseline	Latest	(2019)		Tar	get	
Outcome Indicator	Unit of Measurement	Year	Value /Status	Target	Status	Year	Value	Year	Value
	Right to Information Law	2016	Draft Right to Information Bill Available	The Right to Information Bill passed	RTI Law passed. Preparatory works ongoing	2020	Full Implement ation	2023	Full Impleme ntation
	No. of Meet the Press Series	2016	19	34	22	2020	34	2023	34
	No. of Weekly Press Briefings	2016	N/A	96	57	2020	104	2023	104
Improved	No. of #AsktheInfo Ministry held	2016	N/A	48	12	2020	50	2023	100
Transparency and Public Access to Information	Reach of Social Media Bulletins	2016	N/A	90,000	74,000	2020	150,000.00	2023	150000
	No. of "Ghana @ Work". No. of Regional Tours undertaken	2016	N/A N/A	10	6	2020	12 16	2023	
	No. of Local stories processed by GNA	2016	10,250	15000	11,339	2020	16600	2023	
	Foreign stories processed by GNA	2016	5,015	12,240	1,305	2020	2000	2023	4000
	National Events covered by GBC	2016	510	300	95	2020	400	2023	300
	Public Education Campaigns held	2016	3	4	2	20	4	2023	8



		В	aseline	Lates	t (2019)			Target	
	Unit of Measurement		Value						
Outcome Indicator		Year	/Status	Target	Status	Year	Value	Year	Value
Improved	No. of Town hall meetings								
Partnership	organized	201	6 216	24	6	2020	20	2023	40
Building with	No. of Meet the Press by								
relevant	MMDCEs	201	6 N/A	300	Ongoing	2020	400	2023	12
stakeholders to	No. National Policy								
promote good	Summits organized	201	6 4	4	1	2020	4	2023	8

5. EXPENDITURE TREND FOR THE MEDIUM-TERM

In 2017 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Forty-One Million, Seventy-Eight Thousand, Seven Hundred and Two Ghana Cedis ($GH \not\in 141,078,702$), comprising Eighty-Eight Million, Forty Thousand, Nine Hundred and Sixty-Three Ghana Cedis ($GH \not\in 88,040,963.00$) for Compensation of Employees, Thirty-Three Million, Three Hundred and Eighty-Seven, Six Hundred and Ninety-Seven Ghana Cedis ($GH \not\in 33,387,697$) for Goods and Services and Nineteen Million, Six Hundred and Fifty Thousand, and Forty-Two Ghana Cedis ($GH \not\in 19,650,042$) for Capital Expenditure.

By the end of 2017 fiscal year, the outturn for Compensation of Employees was Fifty-Five Million, Eight Hundred and Eighty-Eight Thousand, Five Hundred and Fifty-Five Ghana Cedis, Twenty Pesewas (GH¢55,888,555.20), Goods and Services was Eighteen Million, Two Hundred and Sixteen Thousand, Five Hundred and Thirty-Two Ghana Cedis (GH¢18,216,532.00) and Capital Expenditure was Three Hundred and Seventy-Seven Thousand, Three Hundred and Eighty-Two (GH¢377,382.00). The total outturn was SeventyFour Million, Four Hundred and Eighty-Two Thousand, Four Hundred and Sixty-Nine Ghana Cedis, Twenty Pesewas (GH¢, 74,482,469.20), representing 52.79% of the Ministry's 2017 budget.

For the 2018 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Seven Million, Three Hundred and Forty-Six Thousand, and Sixty-Seven Ghana Cedis ($GH \not\in 107,346,067$), comprising Seventy-Five Million, Nine Hundred and Twenty-One Thousand, Six Hundred and Nine Ghana Cedis ($GH \not\in 75,921,609.00$) for Compensation of



Employees, Twenty-Seven Million, One Hundred and Forty-Three, Five Hundred and Sixty-One Ghana Cedis ($GH \not\in 27,143,561$) for Goods and Services and Four Million, Two Hundred and Eighty Thousand, Eight Hundred and Ninety-Seven Ghana Cedis ($GH \not\in 4,280,042$) for Capital Expenditure.

In 2019, an amount of One hundred and seventeen million, nine hundred and fourteen thousand, three hundred and thirty Ghana Cedis (GH ¢ 117,914,330.00) was allocated to the Ministry. This allocation was reviewed in the mid-year budget to One hundred and twenty million, nine hundred and fourty-two thousand, nine hundred and forty-five Ghana cedis (GH ¢ 120,942,945.00). The breakdown of this allocation and actual expenditure is shown below;

Expenditure by Economic	2019	2019	Total	Actual as at	Variance	Percentage Variance
classification (GoG/IGF)	Appropriation	Revised	Release	Aug-19	in amount	Variance
	GH⊄	GH¢	GH⊄	GH⊄	GH⊄	%
Compensation	75,249,486.00	68,278,101.00	42,629,056.06	42,629,056.06	0.00	0%
Use of Goods and Services	9,204,391.00	19,204,391.00	6,427,669.75	6,094,153.25	333,516.50	5%
O/W Implementation of RTI		10,000,000.00	0.00	0.00	0.00	0%
Capital Expenditure	2,059,952.00	2,059,952.00	2,059,952.00	1,851,972.50	207,979.50	10%
Donor	-					
Total (GoG)	86,513,829.00	89,542,444.00	51,116,677.81	50,575,181.81	541,496.00	1%
IGF	31,400,501.00	31,400,501.00	10,334,969.00	10,334,969.00	0.00	0%
GRAND TOTAL	117.914.330.00	120,942,945.00	61.451.646.81	60,910,150.81	541,496.00	0.88%

6. SUMMARY OF KEY PERFORMANCE IN 2019

The Ministry of Information is mandated to disseminate information on major Government programmes, policies and plans and also to receive feedback from the public for policy refinement. This mandate is in line with the vision and policies outlined in the President's Coordinated Programme of Economic and Social Development Policies (CPESDP) named "Agenda for jobs: Creating Prosperity and Equal Opportunities for all, 2017-2024

In line with our mandate, the Ministry introduced additional innovative platforms in 2019 to enhance information dissemination. These additional platforms included the following;

- Minister's Press Briefings
- #Ask The Info Ministry
- DCEs Monthly Meet the Press
- Social Media Bulletins
- Ghana @ Work Campaigns
- Brand Ghana

The following programmes and projects have been successfully implemented so far;



Town Hall Meetings

As per the work programme for the year 2019, the Ministry planned to hold 24 Town Hall Meetings across the country. Six (6) Town Hall Meetings have been held so far including two diaspora Town Hall Meetings in London and Washington.

The 2019 maiden edition of the Town Hall Meeting was utilized by the Economic Management Team (EMT) led by His Excellency, the Vice President, Dr. Mahamadu Bawumia.

The team seized the opportunity to highlight the status of the Ghanaian economy and other important aspects of our lives.

It also created a platform for members of a community to raise their concerns and discuss challenges about developmental issues in their communities. Government officials and stakeholders also used the opportunity to explain and project government policies and programmes to the citizens.

National Policy Summits

The National Policy Summits have been created to provide MDA's with a platform to deeply articulate policy and programmes to stakeholders as well as the general public with the expectation of building partnerships and eliciting feedback to enhance policy development. In 2019, one National Policy Submit has been held so far.

The two-day event took place on May 26-27, on the theme "Meeting the Sustainable Development Goals (SDGs); Emphasis on Fisheries & Sanitation" in Cape Coast in the Central Region, held under the distinguished patronage of Osabarima Kwesi Atta II, the Omanhene of Oguaa Traditional Area.

Topics for discussion for the summit included: Promoting a total national sanitation campaign, protecting fisheries and aquaculture for sustainable food supply and job creation, preventing sanitation related flooding, a shared responsibility and efficient delivery of premix fuel, support to small scale fisher folk.

Meet the Press Series

In 2019, the Ministry scheduled to hold meet the press series for all the 34 Ministries. During the period under review, the Ministry has successfully held twenty-two (22) meet the Press series. Some of the MDAs who took advantage of the platform included the following ministries;

- Registrar General's Department held on 22nd March, 2019
- Public Procurement Authority held on 9th May, 2019
- Ministry of Fisheries and Aquaculture held on 16th April, 2019
- Ministry of Sanitation & Water Resources held on 23rd April, 2019
- Ministry of Trade and Industry held on 7th May, 2019
- Ministry of Works & Housing held on 14th May, 2019



- Ministry of Health held on 16th May, 2019
- Ministry of Local Government and Rural Development held on 29th May, 2019

Right to Information (RTI) Law

In March, 2019 Parliament passed the RTI Bill into an Act and was assented to by the President on 21st May, 2019. Right to Information is a fundamental Human Right guaranteed by the 1992 constitution and recognized as a right under the International Convention on Human Rights.

The rational for the law is to give right and access to information held by public institutions and private entities which perform public functions with public funds.

It gives substance to Article 21 (1) (f) of the constitution, which provides that, "All persons shall have the right to information subject to such qualification and laws as are necessary in a democratic society".

Pursuant to this, the Ministry together with key stakeholders has drawn a roadmap for implementation of the law. The roadmap identifies key activities and responsible agencies for their implementation.

Renovation of the Press Centre

The Ministry's Press Centre was renovated into a modern State of The Art Facility to provide a congenial atmosphere for the Press whenever there was an encounter with the Hon. Ministers or Heads of Institutions of various government agencies.

Security/Fencing of Car Park

To improve security, 17 National Security Officers are currently providing security in the Ministry and its immediate environs. The Ministry's Car Park was fenced in January 2019 to ensure the safety of the cars and also to ward off squatters. The whole environment is lighted at night to provide security for the cars and Officers of the Ministry.

Report on National Anti-Corruption Action Plan (1st Half, 2019)

As part of the effort to mobilize resources and interest to fight corruption in the country, the Commission on Human Rights and Administrative Justice (CHRAJ) in collaboration with all stakeholders commenced implementation of the National Anti-Corruption Action Plan (NACAP). In the first half of 2018, there was a sensitization workshop held in the MOI to train officers on issues related to NACAP. The Ministry of Information implemented and reported on activities contained in the plan as directed by CHRAJ

Research Systems to Ascertain Stakeholder Views on Government Agenda

Research systems in the form of questionnaires issued to participants at the Town Hall Meetings, Policy Summits as well as MDAs on the progress of Government flagship programmes were conducted to ascertain the impact of both our programmes and government flagship programmes on the beneficiaries.



Results Framework for the Information Sector

In line with the Framework developed by the Ministry of Monitoring and Evaluation, the Ministry coordinated and produced the M&E Results Framework (2018-2021) for the Information Sector. This framework was used to track the implementation of programmes and activities of the sector for the period under review.

Media Capacity Enhancement Programme

The contribution of the media in creating and sustaining functioning democracies and the potential they possess to serve as a strong catalyst for human development is imperative for the development of any country. Free, independent and pluralistic media empower citizens with information that enables them to make informed choices and actively participate in democratic processes. They can help enhance transparency and accountability, by facilitating dialogue between decision-makers and the rest of society and by exposing abuse of power. They also play a crucial role in improving the public's understanding of current or emerging issues, events, priorities and policy pronouncements and options.

However, the media landscape in Ghana lacks the necessary conditions to take full advantage of the democracy-enhancing and developmental potential of the media. The question is, what are these conditions necessary for unleashing the potential of the media?

It is against this background that the government of Ghana through the Ministry of Information seeks to enhance the capacity of the media in Ghana by identifying the major gaps in the sector and proposing actionable mechanisms to bridge such gaps.

The identifiable gaps in the media landscape that require strategic interventions to bridge them include poor working conditions, lack of professionalism, abuse of frequency, lack of capacity just to mention a few.

In responding to the above question, the ministry is initiating a media capacity enhancement programme aimed at improving capacity of media personnel and media houses/institutions.

To this end, a roadmap for the implementation of the media capacity programme has been drawn.

Media Monitoring and Research

The Government Media Monitoring and Research Unit is an innovation that was birthed in 2017 to augment the acquisition, processing and onward usage of relevant information. This goes a long way to affect policy direction/implementation through apt feedback, recommendation on key government policies and programmes and any other thing deemed prudent.



The outfit is an essential tool that serves as an accurate feedback system by outlining the key issues affecting the larger populace, analysis of same and the provision of commensurate recommendations.

The unit gathers information from both traditional and non-traditional media sources including and not exclusively; Print Media, Electronic Media (Online Media Portals and Social Media Platforms), Radio and Television. The Unit also bears a research mandate.

At the close of every working day, a comprehensive media report that encapsulates happenings in the media landscape, analysis of same and recommendations is forwarded to the Minister for Information. Fortnightly, a comprehensive report for the stated time period prepared by the unit is submitted to Cabinet by the Sector Minister.

Below is a breakdown of a comprehensive media coverage report;

MAJOR ISSUES RAISED/ATTACKS AGAINST GOV'T. IN THE MEDIA	RESPONSES BY GOV'T
	AFRICA WATCH CORRUPTION
A EDICA WATCH CODDUNTION	ALLEGATION:
AFRICA WATCH CORRUPTION	
ALLEGATION:	On Monday July 1, 2019 the Director of
	Communication at the Presidency
The Africa Watch magazine accused the	through a press statement debunked all
Akufo-Addo led government of corruption	the allegations while hinting of
in the deal to procure premises for	Government's intent to pursue the issue
Ghana's mission in Oslo	to its logical conclusion as per the laws
	of our land
CHINESE 'ROSEWOOD' WOMAN:	
Huang Yanfeng aka Helen Huang, a	
Chinese woman standing trial for	CHINESE 'ROSEWOOD' WOMAN
allegedly transporting a large quantity of	
rosewood to the Tema harbor for export to	A notice signed by the Controller General of the
china illegally has been reportedly	Ghana Immigration Service, Mr. Kwame Esuah-
deported to her home country china.	Takyi informing Helen Huang of their decision
According to a Daily Graphic publication	read "You are hereby informed that your permit to
dated july 3 2019, she left the country on	remain in Ghana has been revoked. Per section 21
Wednesday June 29, 2019 aboard Egypt	of the Immigration Act 2000 (Act 573) has ordered
Air Flight MS882, operated by	that you be repatriated to from Ghana to your home
Boeing737-866 for Cairo enroute to	country, China." She was however being
Beijing, China.	prosecuted by the Police in court.



MAJOR ISSUES RAISED/ATTACKS AGAINST GOV'T. IN THE MEDIA	RESPONSES BY GOV'T
NDC ACCUSES EC OF COLLUDING WITH GOVERNMENT TO RIG THE 2020 ELECTIONS The General Secretary of the opposition NDC has accused the EC of colluding with the NPP Government to rig the 2020 elections. According to him, one of the avenues being used is the fact that the EC has increased registration centers in the strongholds of NPP while reducing the registration centers in the strongholds of the NDC in the ongoing limited voter registration exercise. This was reported by Joy FM, Peace FM, Citi FM and other media houses.	NDC ACCUSES EC OF COLLUDING WITH GOVERNMENT TO RIG THE 2020 ELECTIONS Madam Sylvia Annor, the PRO for EC refuted the claims while the Director of Elections at the EC accused political parties for creating problems for them through their activities such as busing people to the registration centers.
ATTACK ON JOURNALIST BY NATIONAL SECURITY: The Media Foundation for West Africa has called on government to put measures in place to protect journalists in the wake of torture allegations by modernghana.com editor Emmanuel Adjarfor Abugri and another. The duo was picked up by National Security on the basis of their involvement in cybercrime and associated fraudulent activities. Hon. James Agalga also called for the resignation of the National Security Minister Hon. Kan Dapaah	
PS: It is imperative for Government to take cognizance of the fact that the media reports out there which may be misconstrued seem to suggest that the liberty of media men to fully operate is under siege in the tenure of this government. Many commentators including some media practitioners and some civil society groups in the country have alluded to same. JULY 1, REPUBLIC DAY:	ATTACK ON JOURNALIST BY NATIONAL SECURITY: The National Security Council in a statement dated July 1, 2019 refuted the torture allegations and called on the journalist to undergo a medical examination to give credence to the wild claims. JULY 1, REPUBLIC DAY:



MAJOR ISSUES RAISED/ATTACKS AGAINST GOV'T. IN THE MEDIA	RESPONSES BY GOV'T
The NDC bashed government for not celebrating	Government and Party Communicators duly
the Republic Day how it ought to have been done	responded to the issue while the Majority Leader
and has vowed to reverse some of the public	Hon. Osei Kyei Mensah Bonsu described the calls
holidays they described as needless.	for the reversal of the holidays preposterous
GUTA VS NIGERIANS TRADERS:	
GUTA members have called the GIPC law to be implemented wholly. Spare Parts Dealers have	GUTA VS NIGERIANS TRADERS:
also given a 14-Day ultimatum for foreigners in	The police have picked up some Ghanaians who
the retail business to be flushed out or a radical	took the laws into their hands in dealing with the
approach would be resorted to. Electrical	intrusion in the retail trade. Dr. Joseph Obeng
operators at opera square also issued a notice to	(GUTA President) called on the Police not to
foreigners not to open their shops.	manhandle 10 of their members who were arrested.
ASSETS AND VEHICLE DEALERS	
THREATEN TO DEMONSTRATE:	ASSETS AND VEHICLE DEALERS THREATEN TO DEMONSTRATE:
The Assets and Vehicle Dealers Association has	
threatened to demonstrate following their many	The finance minister Hon Ken Ofori-Atta 30th June,
calls in the past for a review of the luxury vehicle	2019 hinted of a review of the controversial luxury
tax that seem to have fallen on deaf ears.	vehicle tax following calls by citizens for same.
	#DROPTHATCHAMBER:
#DROPTHATCHAMBER:	
	The majority leader and minister for parliamentary
There is an ongoing campaign on social media	affairs has been defending this project.
with the hash tag #Drop That Chamber calling for	MP for Bantama Hon Daniel Okyem Aboagye has
at least 2 million Ghanaians to get on the streets	also defended this project as a necessity on Joy FM
on 13th July to protest against the \$200 million	on 3rd July, 2019.
450 seater new Parliamentary Chamber.	
	PS: the minority in parliament has swiftly moved
This initiative is year, unnertained a let of	this from a parliamentary affair to a government
This initiative is very unpopular and a lot of	project and are speaking against it vehemently by
people on social media have expressed their disappointment in this project.	juxtaposing it with what the same amount can be used for to benefit the vulnerable in Ghana.
disappointment in this project.	used for to benefit the vullerable III Ghana.



Participation in Programmes of other MDAs AND MMDAs

In line with our objective to work with all MDAs and MMDAs, the Ministry participated in programmes and activities by other public institutions. This was done with the view to highlight all national and local programmes and policies being implemented by such MDAs and MMDAs across the country. To this end, the Ministry participated in a number of programmes other public institutions.

Information Services Department

The Information Services Department is responsible for the dissemination of information on Government policies and programmes. This involves information gathering and dissemination through activities such as:

- Public Education Campaigns
- Meet-the-Press
- Compilation of reports on Government Policies and Programmes
- Provision of Publicity
- Management of Government Portal
- Marketing Ghana Abroad
- Provision of PROs to MDAs

The Department pursued the above to achieve its core mandate of disseminating and gathering of information on Government policies and programs. Under listed is a detailed report on the above.

Reaction/Situational Reports

One Hundred and Eleven (111) situational reports and Twenty Five (25) reaction reports on Government policies and programs were compiled for the information of the President. This guides Government to appropriately implements programs/projects and channeling of resources.

Management of Government Portal

The Department also updated the official website of the Government of Ghana daily with stories and features emanating from the regions and the Presidency as well as that from the MDAs. Two Hundred and Fifty five News stories have been published within the period under review. Thirty One (31) situational reports were also published on the portal. This has gotten many Ghanaians abreast with the happenings in the regions and the activities of the Government.

Marketing Ghana Abroad

The Department has created Missions in other countries purposely to publicize the activities of the President, MMDAs and MDAs. This has helped to get Ghanaians abroad as well as foreigners abreast with the state of the nation and also give their suggestions on the issues raised at every point in time. In this view the Department has decided to establish additional missions to the already existing three (3) but due to financial constraints, action has not been taken yet.



Ghana News Agency

The Ghana News Agency continued to execute its core mandate of collection, processing and dissemination of news internally and externally with emphasis on truthful and unbiased stories about Ghana. The Ghana News Agency (GNA) is mandated to collect pieces of information, process them into news bulletins and disseminate the bulletins internally and externally with emphasis on truthful and unbiased stories about Ghana and beyond to subscribers. It has therefore been operating in a unique role of mobilizing the citizens for nation building, economic and social development as well as national unity and integration.

The Ghana News Agency essentially acts as a central news collection agent of the state, which gathers news from the various regions and districts in the country. It is instrumental in carrying government messages, policies, plans and programmes to the people including those in the remotest areas of the country. GNA's operations also give a significant voice to the vast majority of citizens in rural areas, thereby promoting good governance and reducing the urban bias of news reportage. In furtherance of its core mandate and to ensure that the Agency was well placed in the current media landscape, several products have been developed to improve transparency and access to public information.

The main outputs are Local and Foreign news bulletins under the following categorization - Economics, Social, Politics, Sports and Entertainment, Science, Health, Education, Culture, Environment and Crime.

During the period under review, the Agency has produced 11,339 Home News Bulletin/Feature articles on Health, Social, Human Interest, Sports, Education, Science, Politics, Business and Economics to educate the public

The Agency, additionally, processed on average 1,305 stories in foreign news.

The credibility of the Agency's stories remained unmatched due to the rigid system of facts checking and verification of story sources, among others.

The Agency also established presence on Social Media. Community Managers have been appointed who are tasked with the responsibilities of updating our various sites and handles with authentic news and information from the GNA.



Ghana Broadcasting Corporation

The Corporation continued to execute its mandate on both Television and Radio to inform, educate and entertain its viewers and listeners. Some of the Corporation's programme carried out during the period under review are shown below;

Most of the live programmes covered included:

- Live telecast of Constitution Day of Public lecture of Art and Science
- Meet the press at information ministry
- Meet the press with Min. Inner City and Zongo development
- Press Briefing by Public Affairs Dept of Parliament
- Live telecast of the President's presentation of constitutional instrument on creation of new regions in Ghana
- Live telecast: creation of new regions in Ghana. Brong East and Ahafo Regions
- Media Briefing by Police on recent crimes
- Constitutional Instrument presentation: North Western and Oti Regions by President of Ghana
- Meet the Press
- State of the Nation Address
- Live Coverage of Commemoration of 28th Cross road Shooting
- Honoring our Heroes: Live telecast at Parliament House
- Live telecast of Prez Independent Day Awards to School Children
- Live telecast of Parliamentary Debate of state of the Nation Address
- Live telecast of Parliamentary Debate of state of the Nation Address
- Live telecast of 62nd Independent Day Ann Parade at Tamale
- Live telecast of international Women's' Day at Movenpick Hotel by First Lady
- Live telecast of Commonwealth Day Debate at AICC
- Public Accounts Committee
- Live telecast of Public Account Committee at Parliament to GTV Govern
- Live telecast of Public Account Committee sitting at Parliament Conference room to GTV Govern
- Live telecast of Public Accounts Committee at Parliament Conference Room
- Live telecast of Public Accounts Committee at Parliament Conference Room
- Live telecast of vetting of new Regional Ministers at Parliament to GTV
- Live telecast of vetting of new Regional Ministers at Parliament to GTV and GTV Govern.
- Live telecast of CASA Africa Musical Concert from Accra Tourism Centre to GTV Govern
- Live telecast of CASA Africa Musical Concert from Accra Tourism Centre to GTV Govern
- Live telecast of vetting Ministers designate at Parliament House to GTV and GTV Govern
- Live telecast of vetting of Deputy Ministers designate at Parliament House to GTV and GTV Govern
- Live telecast of President launch of paperless of the Judiciary system, at the judiciary conference room, to GTV and GTV Govern
- Live telecast of vetting of Deputy Ministers at Parliament house to GTV Govern



- Live telecast of Black Meteors of Ghana and Gabon to GTV Sports Plus and GTV AFCON qualifier matches between Ghana and Kenya
- Live telecast of press briefing at Information Conference Hall
- Live telecast of Public Accounts Committee at parliament to GTV Govern
- Live telecast of Public Accounts Committee at parliament to GTV Govern
- Live coverage of Obonu TV Heritage month at Osu Presby Church, to Obonu TV
- Live telecast of Normalization Special Competition match between Kotoko and Aduana at Kumasi Sports Stadium
- Live telecast of Normalization Special Competition match between Hearts and Dream FC at Accra Sports Stadium
- Live telecast of Press briefing at Ministry of Information Conference Hall
- Live telecast of Accra Tennis tournament at Bukom Boxing Arena
- Live telecast of Meet the Press at Ministry of Information Conference Hall, which featured Public Procurement Authority
- Live telecast of Economic Management team town hall meeting at College of Physicians and Surgeons
- Live coverage of Normalization Special Competition Match between Elmina Sharks and Accra Hearts of Oak at Elmina Sports Stadium
- Live coverage of Normalization Special Competition Match between Kotoko and Medeama FC at Tarkwa Sports Stadium
- Live telecast of Commission of Composite Plant at old Fadama
- Live coverage of Normalization competition match between Aduana and Ashanti Gold at Dormaa
- Parliament House to BH3 for live telecast of Committee sitting to GTV and GTV Govern
- Live Telecast of sod cutting Sino Hydro Project at Tamale Jubilee Park
- Live coverage of Normalization competition match between Kotoko and Ashanti Gold from Kumasi to GTV Sports Plus and GTV Main
- Live telecast of Parliamentary proceedings at Parliament House
- Live telecast of Women's final between Hasaccas Ladies and Apem Darko Ladies at Elwak to Sports Plus
- Live coverage of Normalization Committee match between Ash Gold ad Medeama FC at Obuasi to GTV Main
- Live telecast of Public Accounts Committee sitting at Parliament Conference room
- Live telecast of ECOWAS Parliament meeting at Alisa Hotel to GTV main
- Live telecast of Meet the Press at Ministry of information conference room to GTV Govern
- Live telecast of Otumfuo 20th Anniversary celebration at Manhyia Palace
- Live coverage of NC match between Bechem FC and Aduana FC at Bechem Stadium to sports Plus
- Live telecast of Meet the Press at Ministry of information conference room to GTV Govern
- Live telecast of launch of Planting for Export and Rural development
- Live telecast of Press briefing at information conference Hall
- Live coverage of NSP competition match between Berekum Chelsea and Kotoko at Baba Yara Sports Stadium



- Live telecast of Press briefing at information conference Hall
- Live telecast of Otumfuo's 20 Anniversary Dinner at Ashanti Regional Coordinating Council in Kumasi
- Live coverage of NS competition between Accra Hearts of Oak and Inter Allies at Tema Sports Stadium
- Live telecast of Public Accounts Committee at Parliament Conference room to GTV and GTV Govern
- Live telecast of Public Accounts Committee at Parliament Conference room to GTV and GTV Govern
- Live coverage of National May Day Celebration at Black Star Square to GTV and GTV Govern







NATIONAL POLICY SUMMIT









2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

Version 1

	2020	2021	2022	2023
Programmes - Ministry of Information	140,236,823	140,236,823	140,236,823	140,284,823
03101 - Management and Administration	33,642,598	33,642,598	33,642,598	33,690,598
03101001 - General Administration and Finance	24,774,351	24,774,351	24,774,351	24,822,351
22 - Use of goods and services	21,915,001	21,915,001	21,915,001	21,963,001
31 - Non financial assets	2,859,350	2,859,350	2,859,350	2,859,350
03101002 - Human Resource	2,457,110	2,457,110	2,457,110	2,457,110
21 - Compensation of employees [GFS]	1,757,111	1,757,111	1,757,111	1,757,111
22 - Use of goods and services	699,999	699,999	699,999	699,999
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	5,811,137	5,811,137	5,811,137	5,811,137
22 - Use of goods and services	5,811,137	5,811,137	5,811,137	5,811,137
03101004 - Research; Statistics and Information Management	600,000	600,000	600,000	600,000
22 - Use of goods and services	600,000	600,000	600,000	600,000
03102 - Information Management	106,594,224	106,594,224	106,594,224	106,594,224
03102001 - Electronic Media Services	78,626,073	78,626,073	78,626,073	78,626,073
21 - Compensation of employees [GFS]	55,359,404	55,359,404	55,359,404	55,359,404
22 - Use of goods and services	19,962,019	19,962,019	19,962,019	19,962,019
27 - Social benefits [GFS]	1,004,683	1,004,683	1,004,683	1,004,683
28 - Other expense	123,300	123,300	123,300	123,300
31 - Non financial assets	2,176,667	2,176,667	2,176,667	2,176,667
03102002 - Information Gathering and Dissemination Services	27,968,151	27,968,151	27,968,151	27,968,151
21 - Compensation of employees [GFS]	25,968,151	25,968,151	25,968,151	25,968,151
22 - Use of goods and services	2,000,000	2,000,000	2,000,000	2,000,000

PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

2. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance:
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. Thirty Six (36) employees undertake the duties of this programme.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

Version 1

	2020	2021	2022	2023
03101 - Management and Administration	33,642,598	33,642,598	33,642,598	33,690,598
03101001 - General Administration and Finance	24,774,351	24,774,351	24,774,351	24,822,351
22 - Use of goods and services	21,915,001	21,915,001	21,915,001	21,963,001
31 - Non financial assets	2,859,350	2,859,350	2,859,350	2,859,350
03101002 - Human Resource	2,457,110	2,457,110	2,457,110	2,457,110
21 - Compensation of employees [GFS]	1,757,111	1,757,111	1,757,111	1,757,111
22 - Use of goods and services	699,999	699,999	699,999	699,999
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	5,811,137	5,811,137	5,811,137	5,811,137
22 - Use of goods and services	5,811,137	5,811,137	5,811,137	5,811,137
03101004 - Research; Statistics and Information Management	600,000	600,000	600,000	600,000
22 - Use of goods and services	600,000	600,000	600,000	600,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Twenty-Four (24) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

1 3	ons are the win			1			
		Past Y	Zears		Proje	ctions	
Main Outputs	Output Indicator	2018	2019	Budget Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30 th October	30 th October	30 th October	30 th October	30 th October	30 th October
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually
Preparation of budget performance reports	Budget performance reports completed	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable Assets.
	Maintenance, Rehabilitation, Refurbishment and
Local & International Affiliations	Upgrade existing Assets
Procurement of Office Supplies and	
Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

Version 1

	2020	2021	2022	2023
03101001 - General Administration and Finance	24,774,351	24,774,351	24,774,351	24,822,351
22 - Use of goods and services	21,915,001	21,915,001	21,915,001	21,963,001
31 - Non financial assets	2,859,350	2,859,350	2,859,350	2,859,350

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Three (3) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

	Past Years			Projections			
Main Outputs	Output Indicator	2018	2019	Budget Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Staff training and development in different disciplines	Number of staff trained	24	28	36	40	45	45
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Staff Capacity Building	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

Version 1

	2020	2021	2022	2023
03101002 - Human Resource	2,457,110	2,457,110	2,457,110	2,457,110
21 - Compensation of employees [GFS]	1,757,111	1,757,111	1,757,111	1,757,111
22 - Use of goods and services	699,999	699,999	699,999	699,999

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

		Past	Years	Projections			
Main Outputs	Output Indicator	2018	2019	Budget year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Development and updates of sector plans and programmes	Sector plans & programmes developed/updated	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year



	Past Years			Projections				
Main Outputs	Output Indicator	2018	2019	Budget year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023	
Review of sector performance	Performance reports produced	Half- yearly	Half- yearly	Half- yearly	Half-yearly	Half-yearly	Half-yearly	
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	

4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Planning and Policy formulation	No Projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

Version 1

	2020	2021	2022	2023
03101003 - Policy; Planning; Budgeting; Monitoring an	5,811,137	5,811,137	5,811,137	5,811,137
22 - Use of goods and services	5,811,137	5,811,137	5,811,137	5,811,137

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Three (3) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

	Past Years			Projections				
Main Outputs	Output Indicator	2018	2019	Budget Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023	
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback						



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme.

Operations	Projects
Research and Development	No Projects
Research and Development	
Development and Management of Database	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

	2020	2021	2022	2023
03101004 - Research; Statistics and Information Manag	600,000	600,000	600,000	600,000
22 - Use of goods and services	600,000	600,000	600,000	600,000

BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1. Budget Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies,
- Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 182 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.

Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing
- feedback reports on Public reactions to Government policies.

The operations and projects of this programme are mainly funded by the Government of Ghana.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

	2020	2021	2022	2023
03102 - Information Management	106,594,224	106,594,224	106,594,224	106,594,224
03102001 - Electronic Media Services	78,626,073	78,626,073	78,626,073	78,626,073
21 - Compensation of employees [GFS]	55,359,404	55,359,404	55,359,404	55,359,404
22 - Use of goods and services	19,962,019	19,962,019	19,962,019	19,962,019
27 - Social benefits [GFS]	1,004,683	1,004,683	1,004,683	1,004,683
28 - Other expense	123,300	123,300	123,300	123,300
31 - Non financial assets	2,176,667	2,176,667	2,176,667	2,176,667
03102002 - Information Gathering and Dissemination Services	27,968,151	27,968,151	27,968,151	27,968,151
21 - Compensation of employees [GFS]	25,968,151	25,968,151	25,968,151	25,968,151
22 - Use of goods and services	2,000,000	2,000,000	2,000,000	2,000,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1. Budget Sub-Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across the ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One Thousand, three Hundred and eighty-Five (1,385) employees undertake the duties of this sub-programme.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

	v	D	7		<u>.</u>		
		Past Y	ears		Proje	ctions	
Main Outputs	Output Indicator	2018	2019	Budget Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Home news bulletin	Number of stories produced	6,250	11,339	14,600	15,600	15,600	15,600
Foreign news bulletin	Number of stories produced	4,300	1,305	5,500	5,500	5,500	5,500
Live coverage of national events	Number of live events covered	85	95	406	406	406	406
Airing of social and educative programmes	Number of social and educative programmes aired	4,012	4,005	4,019	4,019	4,019	4,019

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

	2020	2021	2022	2023
03102001 - Electronic Media Services	78,626,073	78,626,073	78,626,073	78,626,073
21 - Compensation of employees [GFS]	55,359,404	55,359,404	55,359,404	55,359,404
22 - Use of goods and services	19,962,019	19,962,019	19,962,019	19,962,019
27 - Social benefits [GFS]	1,004,683	1,004,683	1,004,683	1,004,683
28 - Other expense	123,300	123,300	123,300	123,300
31 - Non financial assets	2,176,667	2,176,667	2,176,667	2,176,667

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

2. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this subprogramme.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities. e.g.
- education on pre-mix fuel/NHIS, sensitization on HIV AIDS, publicity support for national celebrations
- Facilitation of meet the Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Roadshows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.
- The Department currently has offices in all the (10) Regions, 185 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

		Past Y	Years		1	Projections	
Main Outputs	Output Indicator	2018	2019	Budget Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Embark on Public Education Campaigns	Number Campaigns held	3	2	4	4	4	4
Meet-the-Press sessions facilitated.	Number facilitated	3	22	34	34	34	34
Feature articles on government policies, programmes and projects	Number produced and published	169	94	450	450	450	450
Reaction report	Number produced and published	N/A	111	200	250	250	250
Situational report	Number produced and published	N/A	25	30	40	40	40
distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	58,000	5,000	30,000	30,000	30,000	30,000

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable assets
	Maintenance, Rehabilitation, Refurbishment and
Local & International Affiliations	Upgrade existing Assets
Procurement of Office Supplies and	
Consumables	
Procurement Plan Preparation	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information Funding: All Source of Funding Year: 2020 | Currency: GH Cedi

	2020	2021	2022	2023
03102002 - Information Gathering and Dissemination S	27,968,151	27,968,151	27,968,151	27,968,151
21 - Compensation of employees [GFS]	25,968,151	25,968,151	25,968,151	25,968,151
22 - Use of goods and services	2,000,000	2,000,000	2,000,000	2,000,000



1.6. Appropriation BillSummary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information Year: 2020 | Currency: Ghanaian Cedi (GHS) Version 1

		909				19I			· E	Funds / Others			Donors		
	Compensation of employees	Goods and Services	Сарех	Total	Compensation of employees	Goods and Services	Сарех	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	Grand Total
031 - Ministry of Information	83,084,667	32,526,137		115,610,804		19,590,002	2,176,667	21,766,669					2,859,350	2,859,350	140,236,823
03101 - Headquarters	1,757,111	29,026,137		30,783,248									2,859,350	2,859,350	33,642,598
0310101 - Gen. Admin and Finance	1,757,111	29,026,137		30,783,248									2,859,350	2,859,350	33,642,598
0310101001 - Admin Office	1,757,111	29,026,137		30,783,248									2,859,350	2,859,350	33,642,598
03102 - Information Services Department	25,968,151	2,000,000		27,968,151											27,968,151
0310201 - Gen. Admin and Finance	23,821,903	890,690		24,712,593											24,712,593
0310201001 - Admin Office	23,821,903	890,690		24,712,593											24,712,593
0310202 - Operations Division		358,110		358,110											358,110
0310202001 - Greater Accra Regional Office		38,411		38,411											38,411
0310202002 - Volta Regional Office		35,992		35,992											35,992
0310202003 - Eastern Regional Office		37,806		37,806											37,806
0310202004 - Central Regional Office		34,783		34,783											34,783
0310202005 - Western Regional Office		29,947		29,947											29,947
0310202006 - Ashanti Regional Office		46,874		46,874											46,874
0310202007 - Brong Ahafo Regional Office		37,806		37,806											37,806
0310202008 - Northern Regional Office		37,806		37,806											37,806
0310202009 - Upper East Regional Office		30,551		30,551											30,551
0310202010 - Upper West Regional Office		28,133		28,133											28,133
0310203 - Overseas Information Division	2,146,248	200,000		2,646,248											2,646,248
0310203001 - Washington Mission Office	715,416	200,000		915,416											915,416
0310203002 - London Mission Office	715,416	200,000		915,416											915,416
0310203006 - Ghana UN Mision, New York Office	715,416	100,000		815,416											815,416
0310204 - Human Resource Division		126,200		126,200											126,200
0310204001 - Human Resouce Office		126,200		126,200											126,200
0310207 - Publishing		125,000		125,000											125,000
0310207001 - Publishing Office		125,000		125,000											125,000



1.6. Appropriation BillSummary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information Year: 2020 | Currency: Ghanaian Cedi (GHS) Version 1

		000				2				Cunde / Othors			2000		
		000	,			בַּיַ				runus / Ouners			DOHOUS		
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Сарех	Total	Grand Total
03150 - Ghana News Agency	5,132,650	1,500,000		6,632,650											6,632,650
0315001 - Editorial	961,037			961,037											961,037
0315001001 - Editorial Office	961,037			961,037											961,037
0315002 - Engineering	431,708			431,708											431,708
0315002001 - Engineering Office	431,708			431,708											431,708
0315003 - Finance	171,505			171,505											171,505
0315003001 - Finance Office	171,505			171,505											171,505
0315004 - Administration	2,593,857	1,500,000		4,093,857											4,093,857
0315004001 - Admin Office	2,593,857	1,500,000		4,093,857											4,093,857
0315005 - Business	159,193			159,193											159,193
0315005001 - Business Office	159,193			159,193											159,193
0315006 - Regional Office	815,352			815,352											815,352
0315006001 - Greater Accra Regional Office	815,352			815,352											815,352
03151 - Ghana Broadcasting Corporation (GBC)	50,226,754			50,226,754		19,590,002	2,176,667	21,766,669							71,993,423
0315101 - Gen. Admin	50,226,754			50,226,754		10,853,432		10,853,432							61,080,186
0315101001 - Admin Office	50,226,754			50,226,754		10,853,432		10,853,432							61,080,186
0315106 - Engineering						6,943,257	2,176,667	9,119,924							9,119,924
0315106001 - Engineering Office						6,943,257	2,176,667	9,119,924							9,119,924
0315109 - Corporate Affairs						1,125,513		1,125,513							1,125,513
0315109001 - Corporate Affairs Office						1,125,513		1,125,513							1,125,513
0315110 - Legal						667,800		667,800							667,800
0315110001 - Legal Office						008'299		008'299							667,800



Responsive, Ethical, Eficient, Professional – Transforming Ghana Beyond Aid

© Finance Drive, Ministries-Accra
 © Digital Address: GA - 144-2024
 ⋈ M40, Accra - Ghana
 ⋈ +233 302-747-197
 ⋈ info@mofep.gov.gh
 ⋈ mofep.gov.gh
 ☑ ff @ministryofinanceghana