

**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES - FIRM SELECTION)**

***GHANA***

***Ghana Financial Sector Development Project***

Loan No./Credit No./Grant No.: **IDA Credit No. P161787**

**Assignment Title: Short Term Technical Assistance** to design agency banking business model including identification and specification of a suitable back end IT system for delivering financial services via agents; (ii) map potential agents' locations throughout the country; and (iii) provide technical assistance for Branding, Advertising and Industry Sensitisation on Agency Banking and education of Consumers.

**Reference No: GH-MOF-FSD-80505-CS-QCBS**

The Government of Ghana has received financing from the World Bank toward the cost of the Ghana Financial Sector Development Project and intends to apply part of the proceeds for consulting services.

The **consulting services** ("the Services") include the of design agency banking business model including identification and specification of a suitable back end IT system for delivering financial services via agents; (ii) map potential agents' locations throughout the country; and (iii) provide technical assistance for Branding, Advertising and Industry Sensitisation on Agency Banking and education of Consumers.

The detailed Terms of Reference (TOR) for the assignment can be obtained at <https://www.mofep.gov.gh>.

The Ministry of Finance now invites eligible Consultancy Firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the services.

The short-listing criteria of the firm are:

a firm (local or international) with a proven record in Agency Banking in Ghana or other similar jurisdictions.

- Minimum of 10 years of experience in banking and digital financial services;
- Track record of successful design and implementation of agency banking in Ghana or similar jurisdictions
- Demonstrated capacity to deploy a cross-functional team of experts and manage relationships with multiple stakeholders;

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs,3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 revised November 2017 and August 2018

Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consulting Firm will be selected in accordance with **Quality and Cost Based Selection Method** set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours between from 8:30 am to 4:30 pm, local time or through: [FSDP@mofep.gov.gh](mailto:FSDP@mofep.gov.gh)

**Expressions of interest must be delivered in written form to the address below** (in person or by mail, or by e-mail) **by 5:00 pm GMT on Wednesday January 22, 2020.** Online submission: [FSDP@mofep.gov.gh](mailto:FSDP@mofep.gov.gh)

**Address - For Submission of Expressions of Interest:**

**Attention: Project Coordinator,**  
Ministry of Finance,  
Financial Sector Development Project,  
Project Secretariat,  
Room No.112, First (1st Floor),  
Ministry of Finance (New Block, Head Office),  
Near Independence Square,  
Accra, Ghana  
Location: Finance Drive, Ministries -Accra  
**Ghana Post Digital Address: GA-144-2024**