

# **REPUBLIC OF GHANA**

# MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)

### FOR 2016-2018

# PROGRAMME BASED BUDGET ESTIMATES

# **FOR 2016**

NATIONAL MEDIA COMMISSION (NMC)

Γhe www	2016 v.mofep	NMC o.gov.gh	MTEF	PBB	Estimate	is	available	on	the	internet	at:

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# PART A: STRATEGIC OVERVIEW OF THE NATIONAL MEDIA COMMISSION (NMC)

#### 1. NATIONAL POLICY OBJECTIVE

The GSGDA II contains Policy Objectives that are relevant to the National Media Commission.

These are:

- Improve transparency and public access to information.
- Mainstream development communication across the public sector and policy cycle.
- Enhance the capacity of the media for enhanced development communication, accountability and Press Freedom
- Mainstream development communication across the public sector and policy cycle.

#### 2. GOAL

To promote free, independent and responsible media so as to sustain Democracy and National Development.

#### 3. CORE FUNCTIONS

#### The core functions of the National Media Commission are to:

- Promote and ensure the freedom and independence of the media for mass communication or information;
- Take all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media, including the investigation, mediation and settlement of complaints made against or by the press or other mass media:
- Insulate the state-owned media from governmental control;
- Make regulations by constitutional instruments for the registration of newspapers and other publications, except that the regulations shall not provide for the exercise of any direction or control over the professional function of a person engaged in the production of newspapers or other means of mass communication;

# 4. POLICY OUTCOME INDICATORS AND TARGETS

Outcome indicator	Unit of	Bas	seline	Late	st status	7	<b>Farget</b>
Description	Measurement	Year	Value	Year	Value	Year	Value
Enhanced framework for media regulation especially during elections.	Number of upgraded guidelines for political journalism disseminated	2012	1000	2016	2000	2018	3000
	Number of new guidelines for political advertising upgraded and disseminated	2012	1500	2016	2500	2018	2500
Clear and well-defined ethical/professional standards that enhance national	Number of Stakeholder Consultations held for their input and acceptance of the various guidelines.	2012	6	2016	8	2018	8
cohesion during elections	Number of Sensitisation workshop held on guidelines for Journalism practice in Ghana	2012	6	2016	10	2018	10

#### 5. EXPENDITURE TRENDS FOR THE MEDIUM-TERM

The National Media Commission was allocated a budget of GH¢4,107,062 for 2014 and GH¢2,717,646 for 2015 financial years respectively.

Provisional expenditure for 2015 amounted to GH¢ 2,717,646, a decrease of 66.17% from GH¢4,107,062 in 2014. The decrease in expenditure is mainly due to downward allocation for Goods and Services as well as assets.

With respect to Compensation of Employees, a provisional expenditure of  $GH\phi1,646,896$  in 2015 compared to  $GH\phi1,812,444$  expended in 2014. This indicates a decrease of 39%, mainly due to three (3) months unpaid salaries to commission members for the last quarter of 2013.

Total expenditure on Goods and Services was GH¢212,124.00 in 2014 and GH 90,825.00 in 2015 have been released. However, an amount of GH¢219,514.00 is in the process of being released.

There were no releases for Assets in 2014 and 2015 although, the budgeted figures were GH¢1, 689,114.00 and GH¢650,000.00 respectively.

For the 2016 to 2018 medium term, the Ministry has been allocated a total amount of  $GH\phi1,755,989$ ,  $GH\phi1,765,557$  and  $GH\phi2,302,972$ respectively.

#### 6. SUMMARY OF KEY ACHIEVEMENT IN 2015

The Commission during the year under review undertook the following activities:

#### **Media Monitoring**

The Commission has begun a process of decentralization to establish media monitoring centres in all the regions starting with Ashanti, Volta and Northern Regions. The idea is to ensure proper monitoring of the media in those regions and the need to be supported to put in place the necessary technology which will enable NMC to monitor the media, especially the electronic media.

#### Stakeholder' Dialogue

The Commission continued its dialogue with stakeholders on the need for the media to support the nation's development objectives and peace efforts. Stakeholders in this process include the Ghana Journalists' Association, Ghana Independent Broadcasters Association, Ghana Community Radio Network, Private Newspaper Publishers Association of Ghana and the political parties.

#### **Appointments of Governing Boards of the four State-Owned Media**

The Commission in consultation with the President composed and appointed governing boards for the four State-Owned Media Organizations. They are Ghana Broadcasting Corporation, Graphic Communications Group Limited, New Times Corporation and Ghana News Agency.

#### **Africa Continental Regulatory Conference**

The African Communications Authorities Regulatory Network (ACRAN) has chosen Ghana as the host of their next conference. As the member institution in the country, NMC has responsibility for organizing the conference in the later part of 2015.

#### **Revised Television License Fees**

As part of the Commission's mandate as a media regulator, in June 2015, the Ghana Broadcasting Corporation in collaboration with the National Media Commission held press conference at which the Revised Television Set Ownership License Fees was launched. Members of the Commission and the Management of GBC have both embarked on public education on the media through interviews to help Ghanaians understand the new law which was passed by the Parliament of Ghana.

# **Budget by Sub-Programme, Economic Item and Funding**

		GoG				IGF				Funds			Donors		
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	Grand Total
030001 - Management and	237,572	301,375		538,947		Longe									538,947
0300011 - General Administration and Finance	237,572	301,375		538,947											538,947
030002 - Media Regulation and Management	1,217,028			1,217,028											1,217,028
0300021- Media Affairs	1,217,028			1,217,028											1,217,028
Grand Total	1,454,600	301,375		1,755,975											1,755,975

#### PART B: BUDGET PROGRAMME SUMMARY

#### PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

#### 1. Budget Programme Objectives

- Ensure efficient and effective use of both financial and material resources of the Commission
- Develop quality human resource for efficient and effective delivery of service
- Ensure effective and efficient performance of the Commission through Monitoring and Evaluation of activities of the media

### 2. Budget Programme Description

The Commission through this programme will;

- Implement training programs to upgrade the skills of staff for effective delivery in the areas of quality assurance, internal controls, and risk management, monitoring and evaluation, administration and revenue generation.
- Ensure effective management of scarce resources to achieve targets of the Commission
- Provide logistics for the smooth administration of the Commission
- Ensure the preparation and implementation of the Medium Term and Strategic Plans,
- Undertake Monitoring and Evaluation of policies and programmes

# BUDGET BY PROGRAMME, SUB-PROGRAMME AND NATURAL ACCOUNT

	Budget	Indicative Year	Indicative Year
030001 - Management and Administration	538,947	249,450	261,923
	237,572	249,450	261,923
0300011 - General Administration and Finance	301,375		
211 - Wages and salaries [GFS]	237,572	249,450	261,923
21 - Compensation of employees [GFS]	237,572	249,450	261,923
Use of goods and services	279,375		
27 - Social benefits [GFS]	22,000		
Goods and Services	301,375	_	

#### BUDGET SUB-PROGRAMME SUMMARY

### PROGRAMME1: Management and Administration SUB-PROGRAMME SP1.1: General Administration and Finance

#### 1. Budget Sub-Programme Objectives

- To effectively manage and coordinate activities of the various Units within the Commission.
- To strengthen the financial and human resource development in the Commission through training and career development.
- To strengthen the Commission's capacity of resource mobilization and financial management
- To develop effective communication between the Commission and the media industry
- To strengthen internal controls, risk management and governance

#### 2. Budget Sub-Programme Description

This sub-programme covers the coordination of activities of the Commission through the office of the Executive Secretary.

#### The main operations are to:

- Direct, coordinate and ensure efficient as well as effective management of the Commission.
- Provide logistic support for the smooth running of the Commission
- Provide career development for the Commission staff through trainings, seminars, workshops, etc.
- Management of properties of the Commission through periodic assessment, renovations and maintenance.

This sub-programme also includes the activities of the Legal Unit which is responsible for advising the Commission on Legal and Constitutional matters and their implications for the Commission's work and programmes. Through this sub-programme, the Commission liaises with the Attorney General's office and other institutions in respect of legal advice.

In addition, there is a Technical Department which deals with Information Technology and Technical Standards.

# 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past '	Years	Projections			
Main Outputs	Output Indicator	2014	2015	Budget Year 2016	Indicative Year 2017	Indicative Year 2018	
Development of procurement plan	Developed by	-	-	30 November	30 November	30 November	
Update of Asset Register	Updated by	-	31 January	30 September	30 September	30 September	
Preparation of Cash Plan	Prepared by	-	-	13th December	18 <sup>th</sup> December	16 <sup>th</sup> December	
Preparation of financial reports	Prepared by	31st March	31 <sup>st</sup> March	31st March	31st March	31 <sup>st</sup> March	
Preparation of internal audit reports	Reports submitted by	31 <sup>st</sup> March	31 <sup>st</sup> March	31 <sup>st</sup> March	31st March	31 <sup>st</sup> March	
Preparation of annual budget estimates	Annual estimates prepared by	30 <sup>th</sup> September					

# 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal management of the organization	
Administrative Expenses	
Workshops and meetings	
Subscriptions and International Conferences	
Local travels/Allowances, Hotel Expenses	

# BUDGET BY PROGRAMME, SUB-PROGRAMME AND NATURAL ACCOUNT

	Budget	Indicative Year 1	Indicative Year 2
0300011 - General Administration and Finance	538,947	249,450	261,923
21 - Compensation of employees [GFS]	237,572	249,450	261,923
Goods and Services	301,375		

#### BUDGET SUB-PROGRAMME SUMMARY

# PROGRAMME1: Management and Administration SUB-PROGRAMME SP 1.2: Policy, Planning, Monitoring and Evaluation

#### 1. Budget Sub-Programme Objectives

- Facilitate the preparation of the Commission's strategic plan, medium term, monitoring framework, and evaluation plan
- Facilitate monitoring and evaluation of the Commission's programs and policies
- Formulate, coordinate policies and programs of the Commission

#### 2. Budget Sub-Programme Description

This sub-programme seeks to strengthen the capacity of the Policy Planning, Monitoring and Evaluation Unit to support the implementation of the Commission's programs.

This is achieved through:

- Preparation and review of Strategic Plan, Medium Term Plans, Monitoring framework and evaluation plan
- Collection, collation and compilation of all relevant data in relation to the Commission's functions through effective monitoring and evaluation

#### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past	Years	Projections			
Main Outputs	Output Indicator	2014	2015	Budget Year 2016	Indicative Year 2017	Indicative Year 2018	
D : 10:11:	Guidelines on hate speech reviewed by	-	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	
Revised Guidelines	Guideline on Political advertising reviewed by	-	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	
Revised Medium Term Plan	Review completed by	-	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	30 <sup>th</sup> September	
Monitoring and Evaluation (M&E) Plan	M&E plan developed by	-	31 <sup>st</sup> December	-	-	-	

# 4.

Budget Sub-Programme Operations and Projects
The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Policy and Programme Review activities/Publication and Dissemination of policies and Programmes	No Projects
Produce media mapping survey	
Contract legal experts to research on existing laws on media which require reforms	

#### BUDGET PROGRAMME SUMMARY

#### PROGRAMME 2: MEDIA REGULATION AND MANAGEMENT

### 1. Budget Programme Objectives

- To Promote and ensure the freedom and independence of the media for mass communication
- To ensure development, publication and dissemination of monitoring results
- Develop and sustain high journalistic standards in the mass media

#### 2. Budget Programme Description

Chapter 12 of the 1992 Constitution of Ghana titled 'Freedom and Independence of the Media' and Act 449 spells out the work of the National Media Commission (NMC).

The Commission takes all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media including investigation, mediation and settlement of complaints made against or by the press or other mass media.

Additionally, the programme seeks to insulate the state-owned media from governmental control.

The programme also organizes workshops and has developed series of guidelines to help regulate the media.

# BUDGET BY PROGRAMME, SUB-PROGRAMME AND NATURAL ACCOUNT

	Budget	Indicative Year	Indicative Year
030002 - Media Regulation and Management	1,217,028	1,277,879	1,341,773
0300021- Media Affairs	1,217,028	1,277,879	1,341,773
211 - Wages and salaries [GFS]	1,217,028	1,277,879	1,341,773
21 - Compensation of employees [GFS]	1,217,028	1,277,879	1,341,773

#### **BUDGET SUB-PROGRAMME SUMMARY**

# PROGRAMME 2: Media Regulation and Management SUB-PROGRAMME SP 2.1: Media Affairs

#### 1. Budget Sub-Programme Objectives

- To determine the coverage of issues such as politics, agriculture, culture as well as women and children.
- To determine how skewed the media is towards national/developmental issues
- To determine the caliber of Journalists/Media Practitioners that operate in the media industry
- To determine adherence to professional standards in the media
- To strengthen the autonomy of state-owned media

# 2. Budget Sub-Programme Description

The Monitoring and Research Unit of the Media Affairs exists to formulate policies and improve upon professional standards.

The main operations include

**Standards:** Involves setting standards, sensitization and stakeholder consultation on standards as well as review of standards

**Monitoring:** Acquisition of Monitoring equipment, installation, operation and the conduct of monitoring. The Commission also undertakes stakeholder engagement to solicit input on monitoring results

For monitoring of standards, Coding Instruments are developed; reports are generated on both the Electronic and Print Media which helps the Unit and the Commission to influence media policies in the industry.

Constitutional Instrument (CI 39), 2003 mandates the Commission to register newspapers, journals and all other publications for mass communication.

Additionally, each registered publication submits two copies of every edition of the publication to the Commission and its certificate is renewable every year.

The beneficiaries include the general public, research institutions, the media, academia etc.

The Unit is challenged as a result of lack of technically skillful staff, logistical constraints and lack of funds to expand.

Funding is provided by the Government of Ghana, with some donor support from the European Union.

# 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past '	Years	Projections			
Main Outputs	Output Indicator	2014	2015	Budget Year 2016	Indicative Year 2017	Indicative Year 2018	
Newspapers, journals	Number of Newspapers Registered	45	70	85	80	80	
and magazines Registered	Number of Magazines &journals Registered	50	140	50	40	30	
Monitoring of Media (print and Electronic)	Number of monitoring reports developed	-	-	3	4	4	

# 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Regulation of Media Landscape	No Project
Review and amend the National Media Commission Act to empower the Commission to enforce its mandate.	
Enact new law on fairness doctrine for state-owned.  Sensitize stakeholders on new laws when passed.	
Accelerate the enactment of laws affecting content delivery across platforms including broadcasting law.	
Enact new law on complaints settlement	

# BUDGET BY SUB-PROGRAMME AND NATURAL ACCOUNT

	Budget	Indicative Year 1	Indicative Year 2
0300021- Media Affairs	1,217,028	1,277,879	1,341,773
21 - Compensation of employees [GFS]	1,217,028	1,277,879	1,341,773

#### BUDGET SUB-PROGRAMME SUMMARY

### **PROGRAMME 2: Media Regulation and Management**

#### **SUB-PROGRAMME SP 2.2: Media Complaints Settlement**

#### 1. Budget Sub-Programme Objective

To settle complaints through investigation and mediation.

#### 2. Budget Sub-Programme Description

The sub-programme considers both documentary and oral evidence provided by the parties and shall rule on the issues as it considers just in all circumstances.

Its rulings can make any of the following orders:

- A retraction and an apology with equal prominence as the original offensive material
- Publication of a rejoinder
- Direct disciplinary action for breach of code of ethics

Additionally, before a ruling is made, a complaint is usually lodged by an aggrieved person. The Committee then invites the Editor of the Newspaper, Radio or Television Station for an amicable settlement.

- It serves as avenue for any person aggrieved by a publication or by the act or omission of any journalist, newspaper proprietor, a publisher or any person in respect of any publication in the media to lodge a complaint to the Commission.
- It serves as an Alternative Dispute Platform for the amicable resolution of disputes between parties.

Funding of activities of this sub-programme is provided by the Government of Ghana. The direct beneficiaries are aggrieved individuals and the media itself.

Challenges that the sub-programme face are that many editors when invited to settlement meetings refuse to appear before the Complaints Settlement Committee but the National Media Commission has no power to subpoena any editor who infringes or refuses to honour an invitation.

There is also the challenge of many media practitioners not having any training in journalism so they turn to violate the fundamental principles of the profession.

# 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past `	Years	Projections				
Main Outputs	Output Indicator	2014	2015	Budget Year 2016	Indicative Year 2017	Indicative Year 2018		
Media complaints settled	Number of cases received	35	30	40	45	45		
	Number of cases resolved	10	15	20	25	25		

# 4. Budget Sub-Programme Operations and Projects:

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Review of existing laws	No Project
Newspaper registration	
Complaints mediation	
Content regulation	
Broadcasting law	
Stakeholder consultation	
Stakeholder review	
Preliminary reviews	
Gazetting of laws	
Sensitization of stakeholders	

# **APPENDICES**

# BUDGET BY PROGRAMME, COST CENTER, ECONOMIC ITEM AND FUNDING

	GoG			IGF			Funds / Others			Donors					
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	Grand Total
030 - National Media Commission	1,454,600	301,375		1,755,975											1,755,975
03001 - Gen. Admin	1,454,600	301,375		1,755,975											1,755,975
0300102001 - Finance and Administration	1,454,600	301,375		1,755,975											1,755,975

# BUDGET BY PROGRAMME AND NATURAL ACCOUNT SUMMARY

	Budget	Indicative Year 1	Indicative Year 2
Programmes - National Media Commission	1,755,975	1,527,330	1,603,696
030001 - Management and Administration	538,947	249,450	261,923
21 - Compensation of employees [GFS]	237,572	249,450	261,923
Capex			
Goods and Services	301,375		
030002 - Media Regulation and Management	1,217,028	1,277,879	1,341,773
21 - Compensation of employees [GFS]	1,217,028	1,277,879	1,341,773
Capex			
Goods and Services			

# BUDGET BY PROGRAMME, SUB-PROGRAMME AND NATURAL ACCOUNT

	Budget	Indicative Year 1	Indicative Year 2
Programmes - National Media Commission	1,755,975	1,527,330	1,603,696
030001 - Management and Administration	538,947	249,450	261,923
0300011 - General Administration and Finance	538,947	249,450	261,923
21 - Compensation of employees [GFS]	237,572	249,450	261,923
211 - Wages and salaries [GFS]	237,572	249,450	261,923
27 - Social benefits [GFS]	22,000		
Goods and Services	301,375		
Use of goods and services	279,375		
030002 - Media Regulation and Management	1,217,028	1,277,879	1,341,773
21 - Compensation of employees [GFS]	1,217,028	1,277,879	1,341,773
211 - Wages and salaries [GFS]	1,217,028	1,277,879	1,341,773
0300021- Media Affairs	1,217,028	1,277,879	1,341,773
21 - Compensation of employees [GFS]	1,217,028	1,277,879	1,341,773
211 - Wages and salaries [GFS]	1,217,028	1,277,879	1,341,773

# BUDGET BY MDA, PROGRAMME AND OPERATION

	2014		2015			2016	2017	FY18
	Actual	Dudget	Actual	Bud	get Balance	Dudget	Indicative	Indicative
	Actual	Budget	Actual	V_APRVD	V_APRVD	Budget	indicative	indicative
Programmes - National Media Commission	2,296,053	2,899,648	177,518			1,755,975	1,527,330	1,603,696
030001 - Management and Administration	401,839	2,723,042	157,058			538,947	249,450	261,923
0300011 - General Administration and Finance	401,839	2,723,042	157,058			538,947	249,450	261,923
Employees Compensation	203,475	1,646,896	94,277			237,572	249,450	261,923
030001 - Regulation of media landscape		666,000	6,900			301,375		
085103 - Procurement of Office supplies and	198,363	410,146	55,882					
030002 - Media Regulation and Management	1,894,214	176,606	20,460			1,217,028	1,277,879	1,341,773
0300021- Media Affairs	1,894,214	86,606	11,370			1,217,028	1,277,879	1,341,773
Employees Compensation	1,825,542					1,217,028	1,277,879	1,341,773
030002 - Settlement of media complaints and		86,606	11,370					
085101 - Internal	20,000							
085702 - Evaluaion and Impact Assesment	37,732							
086203 - Information, Education and	10,940							
0300022- Media Complaints Settlements		90,000	9,090					
030001 - Regulation of media landscape		90,000	9,090					

# BUDGET BY MDA, PROGRAMME AND PROJECT

	2014		2015			2017	FY18
	Actual	Budget	Budge	et Balance	Budget	Indicative	Indicative
			V_APRVD	V_APRVD			
0300011 - General Administration and Finance	401,839	2,723,042			538,947	249,450	261,923
030001 - Management and Administration	401,839	2,723,042			538,947	249,450	261,923
030002 - Media Regulation and Management	1,894,214	176,606			1,217,028	1,277,879	1,341,773
Programmes - National Media Commission	2,296,053	2,899,648			1,755,975	1,527,330	1,603,696

# **BUDGET BY PROGRAMME AND MDA**

	2014		2015					2016		2017	FY18	
	Actual	Budget	Actual	Budg	get Balance	% Tota	l Programme	Budget	% Total	Indicative	Indicative	
				V	_APRVD	Budget	Actual		Programme			
Programmes - National Media Commission	2,296,053	2,899,648	177,518			100.00	100.00	1,755,975	100.00	1,527,330	1,603,696	
030001 -Management and Administration	401,839	2,723,042	157,058			93.91	88.47	538,947	30.69	249,450	261,923	
03001 - Gen. Admin	401,839	2,723,042	157,058			93.91	88.47	538,947	30.69	249,450	261,923	
030002 - Media Regulation and Management	1,894,214	176,606	20,460			6.09	11.53	1,217,028	69.31	1,277,879	1,341,773	
03001 - Gen. Admin	1,894,214	176,606	20,460			6.09	11.53	1,217,028	69.31	1,277,879	1,341,773	